

**« Sensibilisation des entreprises à la Mobilité Européenne »**  
**Version Anglaise**

*In Aquitaine as in several European Regions, mobilities remains insufficient for the moment and the training organization are confronted with difficulties to overcome some resistances imposed by the companies, nevertheless essential and inseparable to this formative initiative. These last are not always in favor of the sending of their apprentices in mobility and least of all to send their employees. The hosting also suffer from a lack of popularity because of organisation, languages, competencies... So our project aim to change the behaviour of companies and democratize apprentices and employees mobilities. For that purpose 3 approaches :*

*1-The analysis of resistances and potentials leverages,*

*2-The sensibilisation of the interest in mobility,*

*3-The valorisation of the engaged companies in the mobility approach,*

*Till august 2014 to august 2016 we will set up :*

*- Survey/diagnosis with companies of our respectives network (100 companies min/partners)*

*- 4 territorials workshops sensibilisation in the form of formatives and interactives meeting for the most remote companies from mobility and lead by the partners organizations.*

*-4 transnationals seminars in the form of 5 days of training course : 1-“pedagogic coffee”, interactives exchanges about choosen “thema 2” meetings with institutions and politics linked with the “thema 3 and 4” immersion in companies 5 pooling and participation to the European Guide writing :« European mobility to boost your company ? »*

*3 conferences whom one will be ended the project.*

*These 4 spaces will allow following results :*

*1/Elaboration of European guide « European mobility to boost your company ? »,*

*2/Digital space dedicated of this program on the LEFE website (Label Entreprise(Company) Formation Europe),*

*3/The setting up of referent companies network « reduction ».*

*this project will be manage by 9 partners, training organisms, organisations, companies-experienced, spreaded over 8 countries (Greece, Bulgaria, Poland, Porugal, France, Italia, Malta, Roumania)*

*Direct target public : the companies directors, human ressources managers, companies employees SMEs/SMIs mainly the craft industry, the building trade, the agricultur, the sanitary and social, the trade, the tourism and ICTs sectors, privates, publics, trader or not, fair trade.*

*Short term impacts :*

*-the training organization will have better understanding of the companies' behaviours in front of the european mobility and could adjust their projects methods, training methods,*

*-the setting up of precursor network of companies « erasmus+ » which could be spokesperson within their own network of the mobility interest,*

*- transferables and innovants methods of companies' sensibilisation for the mobility (translated in 8 languages)*

*-evaluation of engaged companies (labelling),*

*Long term impact :*

*-increasing of the mobility number of apprentices, trainees in intern and employees,*

*-improvement of training quality (sending/hosting),*

*-companies turned toward innovation and opened to the changes induced by Europ, the crisis...*

*-companies engaged in the young training process (integration, employability, enterprising mind) and of their employees (wage well-being for a better productivity...),*

*-partnerships renewed between companies and training actors.*